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PHOTOS ATTACHED

PALM SPRINGS ART MUSEUM TO HOST
DAY OF THE DEAD CELEBRATIONS AT TWO LOCATIONS

Celebrations to take place Sunday, October 28 and Friday, November 2

PALM SPRINGS, CA – (October 8, 2018) – Palm Springs Art Museum is hosting its popular annual Day of the Dead (Día de los Muertos) celebration on Sunday, October 28, from 10 a.m. to 4 p.m. at Palm Springs Art Museum. A second celebration occurs on Friday, November 2 from 4 p.m. to 9 p.m. at Palm Springs Art Museum in Palm Desert, The Galen and Faye Sarkowsky Sculpture Garden. Admission to both events is free.

On that Sunday, the public is invited to see Palm Springs Art Museum come alive with the spirit and traditions of Day of the Dead. Fun for the entire family, the event will highlight altars constructed by the community, plus performances and films, arts activities, among other happenings. Special additions this year include screenings of the popular Disney film *Coco* and an educational performance by the Son Jarocho musical group, Conjunto Tenocelomeh.

On November 2, as part of its Galen First Friday events, Palm Springs Art Museum in Palm Desert invites families to celebrate Day of the Dead by participating in Posada printmaking, and enjoying live music, pan de muerto and performances by College of the Desert Ballet Folklorico Club, “Sabor a mi Tierra.”

“Day of the Dead is truly a unique tradition, celebrating life through community spirit, art, music and dance,” said Leonardo Bravo, Director of Education and Public Programs. “We invite everyone to join us at our two Dia de los Muertos celebrations and participate in the family-friendly activities, while also taking in the Museum’s current exhibitions.”

Day of the Dead is a traditional Mexican holiday that inspires individuals, family, friends and community to celebrate life by reflecting on history and culture through the act of honoring those who have passed away. Day of the Dead education programs are made possible by Wells Fargo.

Palm Springs Art Museum is a proud member of the Coachella Valley Days of Los Muertos Collective, which partners with important area organizations including Children's Discovery Museum of the Desert, Sunnylands Center & Gardens, Run with Los Muertos, Cabot's Pueblo Museum, Coachella Valley History Museum, Palm Springs Cemetery District, and Raices Cultura. Please visit these partners’ websites for additional Day of the Day information, events, and details.

For information about Palm Springs Art Museum locations, hours, admission prices, membership opportunities and ongoing exhibitions, please visit www.psmuseum.org or call (760) 322-4800.

About Palm Springs Art Museum

Palm Springs Art Museum is the largest cultural institution in the Coachella Valley and includes three locations in Palm Springs and Palm Desert. The flagship building is located in downtown Palm Springs and features compelling art exhibitions, a vast permanent collection, and the 433-seat Annenberg Theater, all in a 150,000 square foot, architecturally-significant building. Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion, features exhibitions and programming that explore the rich topics of architecture and design. Admission to the A+D Center is free. Palm Springs Art Museum in Palm Desert is an 8,400 square foot, Silver LEED-certified building named The Galen that presents rotating exhibitions and special collections. It is surrounded by the four-acre Faye Sarkowsky Sculpture Garden featuring important sculpture works. Admission to the Palm Desert location is free, generously underwritten by Helene V. Galen. For more information, call (760) 322-4800, visit psmuseum.org, and follow the museum on Facebook, Twitter and Instagram.

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